# Created by

## the market

## for the market

Provide your clients with the

best market intelligence and maximise your opportunities effectively with EG Radius



End-to-end support Using our powerful and complete data in an advisory capacity, serve your clients optimally in disposal and acquisition work.

EG Radius can help you with:

#### Comparable data

Use EG Radius data to spot fluctuating market values and advise your clients with accurate and informed predictions, with leasing, sales and investment comparables.

#### Stay ahead of the market

Offer your clients an optimal experience with news, market analytics and data at your fingertips to analyse trends impacting commercial real estate.

#### **Indentify opportunities**

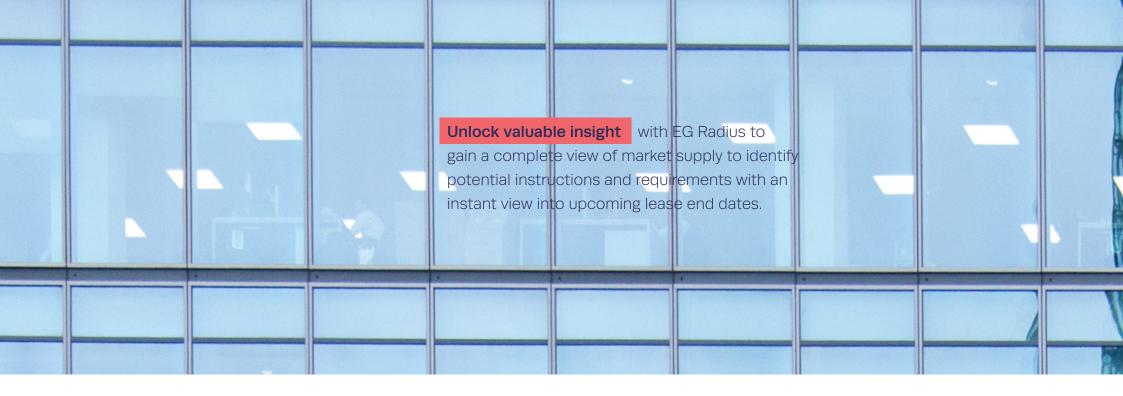
Gain a complete view of the market and help your clients identify instructions, requirements and source on & off market opportunities using ownership and planning data.

#### **Lead generation**

Leverage enhanced data and analytics with EG Radius to maximise your revenue stream and compile a winning pitch. Target occupiers with upcoming lease expiries for your current disposals, landlords for new instructions and tenants for acquisition activity.



Source: EG Radius, Jan 2020-Jan 2021





the number of live availabilities across the UK on EG Radius

Source: EG Radius, Jan 2020-Jan 2021

#### Source opportunities for your clients

With a seamless integration, EG
Propertylink and EG Radius are both
accessible at the touch of your fingertips
to show historical transactions and
available space in your specific region.
Compile all necessary and required
information quickly using our platform to
demonstrate to your clients, your detailed
knowledge of the market, availabilities and
upcoming opportunities.

#### Power of the development pipeline

Using EG Radius, gain a full picture of the development pipeline in your specific sector, within a given geography.

Use data from EG Radius to dispose of your clients space faster, and attract high quality tenants through understanding the market in detail and listing your commercial space on both EG Radius and EG Propertylink.

Our Property View feature allows you to instantly access ownership and tenancy information for any commercial property in the UK. You can filter properties by lease comparables enabling you to spot opportunities for lead generation and create targeted reports.

#### Save time on research

EG Radius speeds up the research process so you can act quickly and decisively on time-sensitive deals. Advanced interactive search capabilities let you view specific locations and properties on a map to identify potential opportunities.

Apply filters to find an area or property of interest, drill down for additional details and receive email notifications with new planning applications for your specific criteria. Export your data into a detailed report for further analysis.



28,000+

the number of brochures added to EG Radius in 2021 so far

Source: EG Radius, Jan 2020-Jan 2021



As soon as we are instructed on a listing or complete on a transaction, we add this to our dashboard. As the two systems are integrated, any availability we add to EG Radius is also added to EG Propertylink. We can therefore operate knowing our data is viewed by both a professional audience via EG Radius and our availability is being seen by potential occupiers on EG Propertylink.

Freddie John, Associate, Gerald Eve

#### Source sites that deliver profit

By using EG Radius, you have access to an immediate and comprehensive view of the market, provided by the market. Contributing your data provides you the opportunity to be a part of the EG community, drive more deals and save valuable time. Through contributing, you can also view the EG On–Demand Rankings and see where you rank among your industry peers.

### Monitor industry trends and breaking news

Leading the UK real estate market, EG
News reports daily on the commercial
stories keeping the nation moving.
Receive daily email alerts and discover the
latest trends, new developments and what
is happening to rental values to help you
make more informed business decisions.



### All the information you need from a single platform

- · Access the latest availability, lease events, occupiers and planning data
- Track the entire development pipeline across the UK, from preplanning through the construction stages to final completion
- · Follow market news and trends
- Immediate access to the freeholders and leaseholders of a property



