



# 5 simple steps to capitalise on off-market opportunities

## How to quickly identify key off-market investment opportunities to deliver on your strategic objectives

### 1. Use EG News & Insight for your market intelligence

With an average of 30 news stories a day, be the first to hear about market moves and investment opportunities. Spanning the spectrum of the real estate environment, there's no better place to access up-to-the-minute news, analysis and commentary.

### 2. Uncover a company's full portfolio to understand their full potential

Using market intelligence from EG, search within EG Radius Properties, Land & Ownership to identify owners of assets, such as properties, sites or land, and discover a company's full portfolio.

### 3. Find investment opportunities below market rates

Create opportunities by finding distressed assets, such as companies that have filed CVAs, and scope out potential for negotiating investment deals.

### 4. Uncover pipeline and market supply

Evaluate planning data to assess locations, understand the development pipeline and find areas that are over or under supplied to inform a potential change of use.

### 5. Optimise your rental income

Compare rental and investment data in your chosen location and sector, to evaluate ROI and market prices.

Find out how to use **EG Radius** to source off-market sites, land and buildings for development potential.

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